

Wibu-Systems chosen for Propellerhead software: new partnership in the music industry

New Propellerhead software "Record" uses the CodeMeter Stick as an ignition key

Karlsruhe – The ignition key for the new Propellerhead recording studio software Record is based on the long-established CodeMeter technology from Wibu-Systems. First positive reactions in the music business: artists and specialized journalists worldwide have been testing the beta version of Record since early July. Record is a full-blown audio recording studio for Mac and PC “designed for musicians and not audio engineers”. One of the user-friendly features of Record is the fact that it can be fully started using an ignition key. The key stores the rights to use software into USB hardware. CodeMeter is an effective solution for software vendors who want to integrate strategies of software protection and license management. Record, with the ignition key, will be available worldwide on the official release date of September 9, 2009.

According to the motto "simply insert and start" Propellerhead integrated the ignition key into the new audio recording software allowing the musician to use all of the functions of the encrypted software. In the limited demo mode, the musician works with Record normally, with the exception that saved files cannot be opened. This functionality is only available with the ignition key or via Internet verification. The decryption happens straightforward inside the ignition key. The Record software runs on all current Windows versions and on Mac OS X.

Ernst Nathorst-Böös, founder and CEO of Propellerhead Software AB, explained, "In the planning phase of Record we revisited our previous thoughts on software protection. After extensive search, we concluded, that for our community of musicians, a combination of hardware and software protection would best suit our need to protect our intellectual property and at the same time provide our customer with the uninterrupted use of our products. At first, we had no idea where to find such a solution. And for all potential providers, our

demanding requirements were quite a challenge. Then we became aware of the CodeMeter Stick from Wibu-Systems. Since then, we know that this technology completely meets our protection concept of a Propellerhead ignition key.

The technology developed by Wibu-Systems allows us to profit from all advantages offered by hardware-based protection. At the same time, our customers will experience no inconvenience. After all, people are people, and technology is only technology ... things do go wrong. But in no event, not a single one of our honest customers should face a situation where s/he cannot use a legally acquired copy of Record, due to a hardware or copy protection error. No matter what – we do not want to leave a customer stranded. Thus, our implementation of CodeMeter is at the core of our license management system where users are able to work online and offline, use the software on more than one system, simply authenticate, order substitute keys with us, and manage their licenses using a standard web interface. In my opinion, this software protection solution is the best on this planet."

Oliver Winzenried, founder and CEO of Wibu-Systems AG, added, "Together with Propellerhead, we designed a comprehensive protection concept for Record. The music business needed an especially secure and flexible protection and licensing solution. We designed CodeMeter with that in mind. Moreover, visual appearance is an important factor. With Record we realized both: security technology with CodeMeter inside the ignition key and a new appealing design. In addition, the protection hardware provides a special "plus factor" for each Propellerhead partner: they can also use CodeMeter features and store their own licenses inside the ignition key."



Image: CodeMeter technology in the ignition key of "Record" for recording music.

More information about Propellerhead and Record via www.propellerheads.se

Press contact:

WIBU-SYSTEMS AG
Elke Spiegelhalter
Media and Public Relations
Tel.: +49-721-93172-11
Fax: +49-721-93172-22
elke.spiegelhalter@wibu.de
www.wibu.de, www.codemeter.de

WIBU-SYSTEMS AG was founded in 1989 by Oliver Winzenried and Marcellus Buchheit. The main focus is in the fields of Digital Rights Management, software protection, license management, document protection and access control. The company located in Karlsruhe has distributors all over the world, offices in Seattle, USA, as well as in Shanghai, China, and sales offices in Belgium, Great Britain, Portugal, Spain and the Netherlands.

© All trademarks, trade names, service marks, and logos referenced herein belong to their respective organizations and companies.